







Big Scores,
Not Snores

IMPLEMENTATION CALENDAR

Based on our successes and stories, we've created a calendar with some ideas to keep you Shmoopin' all year long.

📅 Month	★ Goals	✍ Product Focus
 July	<ul style="list-style-type: none"> <input type="checkbox"/> Select a TOSA, counselor, or administrator to be the Shmoop "go-to" person. <input type="checkbox"/> Make sure Shmoop go-to person has permissions to view site-based Shmoop analytics and receives training on how to view and utilize data. 	shmoop.com/everything shmoop.com/video/how-to-shmoop-videos
 August	<ul style="list-style-type: none"> <input type="checkbox"/> Host/schedule a Shmoop training. Key attendees should include course leads, department chairs, and lead teachers. This way they can incorporate Shmoop into the curriculum and set expectations for the classroom. <input type="checkbox"/> Ask your account manager for website badge. 	shmoop.com/summer-school
 September	<ul style="list-style-type: none"> <input type="checkbox"/> Use seminars, counselors, tech periods, or a specific department to get all students logged on and familiar with the Dashboard. <input type="checkbox"/> Have juniors and seniors use the College Application Station, College Essay Lab, and Career Advice Center. <input type="checkbox"/> Make sure each department knows administration's wishes on how they should utilize Shmoop's curriculum/courses/test prep. 	shmoop.com/college/college-application shmoop.com/career-test shmoop.com/essay-lab/college Gauge Student Learning: shmoop.com/psat shmoop.com/aspire shmoop.com/courses (Diagnostics) shmoop.com/response-to-intervention
 October	<ul style="list-style-type: none"> <input type="checkbox"/> Testing beings! Get teachers to explore PSAT Test Prep and start cracking down on those standards. <input type="checkbox"/> Be sure Shmoop virtual classrooms are set up and teachers understand how to utilize the data, communication, and gradebook features to have greatest visibility into student performance. 	shmoop.com/psat shmoop.com/sat



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 November	<ul style="list-style-type: none"> ❑ College application season is starting. Host a College Readiness pizza party, and use Shmoop to show students which tests to prepare for and what else they need to be doing. 	<p>shmoop.com/college/middle-school-checklist.html</p> <p>shmoop.com/college/high-school-freshman-checklist.html</p> <p>shmoop.com/college/high-school-sophomore-checklist.html</p> <p>shmoop.com/college/high-school-junior-checklist.html</p> <p>shmoop.com/college/high-school-senior-checklist.html</p>
 December	<ul style="list-style-type: none"> ❑ Winter break is a great time for a Shmoop contest. Award prizes to the top students or classrooms, or have teachers hold Shmoop in their own classrooms. 	<p>shmoop.com/shmoop-contests/</p>
 January	<ul style="list-style-type: none"> ❑ Set a casual training opportunity with your go-to person for teachers to get a refresher on Shmoop before the test prep season begins. ❑ This is a great time for AP students to take diagnostics. Ask AP teachers and others to review their Shmoop virtual classrooms and print reports tracking student growth. 	<p>shmoop.com/test-prep/</p> <p>shmoop.com/ap-exams/</p>
 February	<ul style="list-style-type: none"> ❑ Accountability check! Use your data to see if your students and teachers are using the programs the way you'd like them to. ❑ Have students start using the thirty-day video test prep. 	<p>shmoop.com/test-prep/thirty-day-testprep.html</p> <p>shmoop.com/sat/</p> <p>shmoop.com/act/</p> <p>shmoop.com/sat-2-subject-tests/</p>
 March	<ul style="list-style-type: none"> ❑ Make sure counselors and administrators are spreading the word about Shmoop to parents via letters, college nights, and more. ❑ Tests are ramping up. Make sure students know where to go to get last minute help. 	<p>shmoop.com/test-prep/</p>



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 April	<input type="checkbox"/> Time is running out for AP prep. Set a Shmooints challenge or other incentive for students to prepare.	shmoop.com/ap-exams/
 May	<input type="checkbox"/> Make the most of your classroom features. Have teachers use data to focus on weak spots before end-of-year exams.	shmoop.com/ap-exams/ shmoop.com/courses/ shmoop.com/test-prep/
 June	<input type="checkbox"/> Use analytics to determine success, assess student growth, and award teachers. <input type="checkbox"/> Encourage students to flex their brain muscles over the summer with Shmoop. Invite them to try a fun online course like How to Buy a Car or Bruce Springsteen's America. <input type="checkbox"/> Use Shmoop to assign summer work.	shmoop.com/courses/ shmoop.com/summer-school/



Ain't no party like a Shmoop Team party.