



BIG SCORES, NOT SNORES

ACT, PLAN & EXPLORE SCORES ELEVATED WITH SHMOOP



HOW SHMOOP ELEVATED INDIO HIGH SCHOOL'S ACT SCORES

	Before	After
English	17.3	18.5
Reading	18.3	19.6

INDIO STUDENTS ABOVE ACT'S NATIONAL AVERAGE

	Before	After
English	46%	59%
Reading	26%	41%
Science	7%	12%

NUMBERS AND REVIEWS THAT MAKE US BLUSH



Best in tech 2010 & 2011



- ⇒ 20M+ pageviews/month
- ⇒ 7M+ unique visitors/month
- ⇒ Thousands of schools use Shmoop
- ⇒ 2K+ schools and districts license Shmoop Test Prep products

“At Indio High School, Shmoop has been crucial in helping students prepare for the ACT exam. They walk into the exam with the confidence that they can be successful. Part of this is because Shmoop's innovative online system allows students to work at their own pace, both at school and at home...Additionally, Shmoop's analytics software helps students and administrators figure out where additional direction or help is needed”

- Chuck Mazet, Asst. Principal, Indio High School

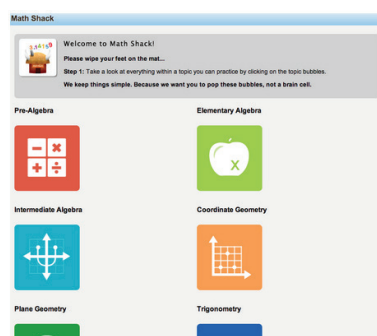
Need training or want a webinar? Contact sales@shmoop.com for more info!

Visit: shmoop.com/act/test-prep.html or Call: 650-559-8003

SHMOOP'S COLLEGE ADMISSIONS TEST ONLINE PREPARATION PROGRAM

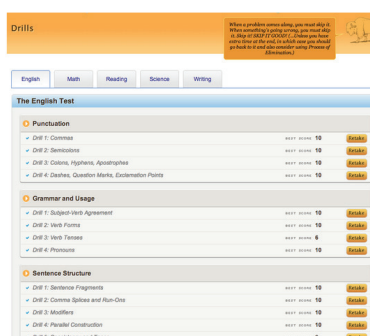
	ACT Prep	Plan & Explore Test Prep
Diagnostic Exams	Yes	Yes
Full-length Practice Exams	Yes	Yes
Hundreds of Topic-Specific Drills	Yes	Yes
Skill Mastery Breakdowns	Yes	Yes
Math Shack	Yes	No
Interactive Virtual Classroom	Yes	Yes
Score Reporting	Yes	Yes
Analytics Software	Yes	Yes
Teacher's Administrative Tools	Yes	Yes
Shmooints® Leaderboard	Yes	Yes
Se Habla Español?	Yes	No
Funny?!	Absolutely	You betcha

MATH SHACK



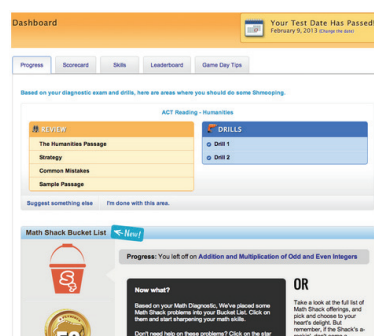
An interactive game that auto-generates thousands of math problems for students to solve.

DRILLS



Way more fun than the drills used in a root canal, our problem sets immediately predict scores and explain missed questions.

DASHBOARD



See what's good, what's not so good, and what's in dire need of some more Shmoopin'.

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