



## WHY SHMOOP?

- ⌚ Thousands of FREE Learning Guides
- ⌚ Thousands of FREE Videos
- ⌚ BEST Test Prep on the Planet
- ⌚ Common Core for Middle School & High School
- ⌚ Math Remediation & RTI
- ⌚ Analytics Dashboards for Students & Teachers
- ⌚ Teacher Lesson Plans & PBL Activities
- ⌚ Full Online Courses (Grades 6-12)
- ⌚ College 101 Resources
- ⌚ Essay Lab, Math Shack & Flashcards
- ⌚ Careers, DMV & MORE!

## WE LOVE TEACHERS, TEACHERS LOVE US

Shmoop is used in thousands of schools across the country and the entire states of Utah, Florida, and South Carolina. Wherever Shmoop is, results are sure to follow.



### TUSTIN HIGH SCHOOL (CA)

After implementing Shmoop, Tustin saw its AP test pass rate (3+) double.



### INDIO HIGH SCHOOL (CA)

With Shmoop, Indio saw its average SAT score increase 119 points and its ACT score increase one full point.



### NORTHEAST PHILADELPHIA HIGH SCHOOL (PA)

Northeast tripled its AP pass rate and jumped from zero AP scholars to 22 after adding Shmoop.

*Shmoop offers District, School, and Classroom licenses for our premium products, with proven results.*

## NUMBERS & AWARDS THAT MAKE US BLUSH

**The New York Times**  
**San Francisco Chronicle**



- ➔ Over 50 Million Pageviews per Month
- ➔ Thousands of Schools and Districts License Shmoop Test Prep
- ➔ 20th Annual Communicator Award of Distinction Winner
- ➔ 2014 BESSIE Awards for Best Test Prep and Teacher Resources
- ➔ 2014 ROE Innovation Awards Finalist
- ➔ Dozens of Other Awards & Honors

## WE SPEAK STUDENT



MARK TWAIN



JON STEWART

"Is Mark Twain the original Jon Stewart?"- *Adventures of Huckleberry Finn Assignments & Activities*



ODYSSEUS



JAMES FRANCO

"...Its hero is Odysseus, who is basically the James Franco of Ancient Greece: smart, strong, attractive, brave, beloved by the gods, and way cooler than you are."- *The Odyssey Literature Guide*

Shmoop's refreshingly original content is written by educators and doctoral students at top universities and aims to hit students in the intellectual and cultural gut. Our fun, engaging, and relatable materials get students thinking about that always-looming question: Why should I care?

## AVAILABLE IN 2014-2015

- ➔ Every AP Exam in Existence
- ➔ SAT, ACT & PSAT
- ➔ Common Core-Aligned Courses
- ➔ SAT Subject Tests™
- ➔ CAHSEE Prep
- ➔ ACT PLAN® & ACT EXPLORE®
- ➔ ACCUPLACER® & COMPASS®
- ➔ ISEE & SSAT
- ➔ GED & ASVAB
- ➔ Texas & Florida State Exit Exams
- ➔ SAT, ACT & CAHSEE en Español
- ➔ Smarter Balanced Assessments
- ➔ Full Online Courses (Grades 6-12)
- ➔ Math Assessments

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