

BIG SCORES, NOT SNORES

Standardized exams don't have to be a root canal



ACT Success at Indio High School (Indio, CA)

- ✓ The district's students are 90% Hispanic and 85% live below the poverty line
- ✓ Indio High's ACT scores in English and Reading increased ~1 full point after implementing Shmoop (17.3 to 18.1 and 18.3 to 19.0, respectively)
- ✓ The percentage of students scoring above the national average also skyrocketed from 61% to 80%



Northeast High School Boosts AP® Scores (Philadelphia, PA)

- ✓ School home to one of Philadelphia's biggest low income student populations with 70% of students receiving free/subsidized lunch
- ✓ In 2007, before Shmoop was implemented, the school had no AP scholars and only 10% had college eligible scores of 3+ or better
- ✓ After Shmoop: 22 AP Scholars, 1 out of 3 test taking students had a score of '3' or better
- ✓ College matriculation jumped to 63% from 53%, with 133 students earning college credit from 177 AP exams



Tustin High School Doubles AP Pass Rate (Tustin, CA)

- ✓ Shmoop implemented at Tustin High School in 2011 and continues through to today
- ✓ 700+ students use the program and complete 1,500 drills every year
- ✓ As a result the AP test pass rate doubled from 40% to 80% in one year for all of its enrolled students



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